

## TEACHER'S ACTIVITY REPORT 2018 - 2019.

**FACULTY:** Dr Shruti Mathur

**DEPARTMENT/ COMMITTEE** Commerce

**IQAC**  
SVC/2018-19/COM/SM/3

**NAME OF THE ACTIVITY:** Illuminate Workshop

| DATE                       | FACULTY                  | DEPARTMENT/COMMITTEE   | COORDINATOR NAME       |
|----------------------------|--------------------------|------------------------|------------------------|
| 30 October 2018            | Commerce                 | E-Cell Committee       | Mr Ajit Singh          |
| TIME                       | VENUE                    | NUMBER OF PARTICIPANTS | NATURE: Outdoor/Indoor |
| NA                         | Seminar hall             | 200+                   | Indoor                 |
| <b>SUPPORT/ASSISTANCE:</b> | Sri Venkateswara College |                        |                        |

**BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -):**

|                               |  |
|-------------------------------|--|
| TOPIC/SUBJECT OF THE ACTIVITY | Illuminate Workshop  |
| OBJECTIVES                    | Give practical experience on building a business model in a short span of time   |
| METHODOLOGY                   | Through a talk by Mr. Ankur Goyal, CA, CS  |
| OUTCOMES                      | Students gained knowledge on how to pitch, the feasibility of a plan and understood the financial evaluation of a business model |

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

|                   |                               |                      |           |               |
|-------------------|-------------------------------|----------------------|-----------|---------------|
| Notice & Letters  | Student list of participation | Activity report<br>✓ | Photos ✓  | Feedback form |
| Feedback analysis | News clip with details        | Certificate          | Any other |               |

|  |               |            |
|--|---------------|------------|
| IQAC Document No: SVC/2018-19/COM/SM/3 | Criterion No: | Metric No: |
| Departmental file no                   | IQAC file No; |            |

|                                   |   |                                     |
|-----------------------------------|---|-------------------------------------|
| NAME OF<br>TEACHER &<br>SIGNATURE | NAME OF HEAD/ COMMITTEE<br>INCHARGE & SIGNATURE | IQAC COORDINATOR (SEAL & SIGNATURE) |
| Mr Ajit Singh                     | Mr Ajit Singh                                   |                                     |

For Reference

|               |  |               |                                       |
|---------------|--|---------------|---------------------------------------|
| Criterion I   | Curricular Aspects (planning & Implementation) | Criterion V   | Student Support & Progression         |
| Criterion II  | Teaching Learning & Evaluation                 | Criterion VI  | Governance                            |
| Criterion III | Research, Innovations & Extension              | Criterion VII | Institutional Values & Best Practices |
| Criterion IV  | Learning Resources and Infrastructure          |               |                                       |

#### **IIT BOMBAY SESSION - ILLUMINATE BY MR. ANKUR GOEL**

A.S.C.E.N.D - The Entrepreneurship Cell, SVC successfully organized Illuminate, a workshop on entrepreneurship development in collaboration with IIT Bombay. Mr. Ankur Goyal, a CA CS with over 8 yrs of diversified experience in the field of business/ startup advisory graced the occasion as the speaker.



The interactive workshop touched upon various aspects of entrepreneurship starting with the basics of what it is, hr requirements, etc. to the development of a feasibility plan. The session had a pitching round wherein the participants put the theoretical knowledge into the practical application of developing a business model. Mr. Ankur Goyal patiently let the teams pitch and then dived into the depths of the idea from the feasibility check to the revenue points. The session then concluded with financial models of evaluation.

The session was indeed enriching and knowledgeable. The participants had lots of new things to take back home. The workshop came to a graceful conclusion with the felicitation of the certificates by Mr. Ankur Goyal and our convenor Mr. Ajit Sir.



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(University of Delhi)

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**IQAC Coordinator**

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Department of Biochemistry

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Department of Biochemistry

Shri D. Venkat Ramana  
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

*N. Latha*

IQAC Coordinator  
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